

## Listing Your Assets

	Value (0 = none)	How important (5=critical, 1=not at all)	How you are using	How you could use	How you can get if needed
Cash					
Credit					
Investments					
Relationships					
Reputation					
Customer Lists					
Special Knowledge					
Special Skills					
People (your team)					
Intellectual Property					
Unique Processes					

# Listing Your Assets

	Value (0 = none)	How important (5=critical, 1=not at all)	How you are using	How you could use	How you can get if needed
Products					
Facilities					
Machines					
Distribution Networks					
Government Contracts					
Licenses / Permits					
Real Estate					
Other					
Other					
Other					
Other					

