

Evaluating Your Strengths

	Rate (10=excellent, 1=very poor)	How important (5=critical, 1=not at all)	How you are using	How you could use	How you can improve
Sales (F2F)					
Conversion (direct)					
Promotion					
Creativity					
Focus					
Fund raising					
Investing					
Product development					
Build relationships					
Lead Generation					
Building Teams					



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	Rate (10=excellent, 1=very poor)	How important (5=critical, 1=not at all)	How you are using	How you could use	How you can improve
Recruiting					
Training					
Motivation					
Management					
Execution					
Other Strengths					
Other Strengths					
Other Strengths					
Other Strengths					
Other Strengths					
Other Strengths					

